L15

July 16, 2018

1 Lecture 15: Natural Language Processing I

CSCI 1360E: Foundations for Informatics and Analytics

1.1 Overview and Objectives

We've covered about all the core basics of Python and are now solidly into how we wield these tools in the realm of data science. One extremely common, almost unavoidable application is text processing. It's a messy, complex, but very rewarding subarea that has reams of literature devoted to it, whereas we have this single lecture. By the end of this lecture, you should be able to:

- Differentiate structured from unstructured data
- Understand the different string parsing tools available through Python
- Grasp some of the basic preprocessing steps required when text is involved
- Define the "bag of words" text representation

1.2 Part 1: Text Preprocessing

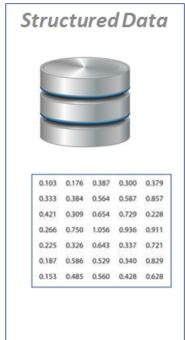
"Preprocessing" is something of a recursively ambiguous: it's the processing before the processing (what?).

More colloquially, it's the processing that you do in order to put your data in a useful format for the *actual* analysis you intend to perform. As we saw in the previous lecture, this is what data scientists spend the majority of their time doing, so it's important to know and understand the basic steps.

The vast majority of interesting data is in *unstructured* format. You can think of this kind of like data in its natural habitat. Like wild animals, though, data in unstructured form requires significantly more effort to study effectively.

Our goal in preprocessing is, in a sense, to turn *unstructured* data into *structured* data, or data that has a logical flow and format.

To start, let's go back to the *Alice in Wonderland* example from the previous lecture (you can download the text version of the book here).





unstructured

```
else:
    f.close()
    print(book[:71]) # Print the first 71 characters.
```

Project Gutenberg's Alice's Adventures in Wonderland, by Lewis Carroll

Recalling the mechanics of file I/O, you'll see we opened up a file descriptor to alice.txt and read the whole file in a single go, storing all the text as a single string book. We then closed the file descriptor and printed out the first line (or first 71 characters), while wrapping the entire operation in a try / except block.

But as we saw before, it's also pretty convenient to split up a large text file by lines. You could use the readlines() method instead, but you can take a string and split it up into a list of strings as well.

In [3]: print(len(lines))

voilà! lines is now a list of strings.

...a list of over 3,700 lines of text, no less o_O

1.2.1 Newline characters

Let's go over this point in a little more detail.

A "newline" character is an actual character–like "a" or "b" or "1" or ":"—that represents pressing the "enter" key. However, like tabs and spaces, this character falls under the category of a "whitespace" character, meaning that in print you can't actually *see* it.

But when in programming languages like Python (and Java, and C, and Matlab, and R, and and and...), they need a way to explicitly represent these whitespace characters, especially when processing text like we're doing right now.

So, even though you can't see tabs or newlines in the actual text–go ahead and open up *Alice in Wonderland* and tell me if you can see the actual characters representing newlines and tabs–you *can* see these characters in Python.

- Tabs are represented by a backslash followed by the letter "t", the whole thing in quotes: "\t"
- Newlines are represented by a backslash followed by the letter "n", the whole thing in quotes: "\n"

"But wait!" you say, "Slash-t and slash-n are two characters each, not one! What kind of shenanigans are you trying to pull?"

Yes, it's weird. If you build a career in text processing, you'll find the backslash has a long and storied history as a kind of "meta"-character, in that it tells whatever programming language that the character *after* it is a super-special snowflake. So in some sense, the backslash-t and backslash-n constructs are actually **one** character, because the backslash is the text equivalent of a formal introduction.

1.2.2 Back to text parsing

When we called split() on the string holding the entire *Alice in Wonderland* book, we passed in the argument "\n", which is the newline character. In doing so, we instructed Python to

- Split up the original string (hence, the name of the function) into a list of strings
- The end of one list and the beginning of the next list would be delimited by the occurrence
 of a newline character "\n" in the original string. In a sense, we're treating the book as a
 "newline-delimited" format
- Return a list of strings, where each string is one line of the book

An important distinction for text processing neophytes: this splits the book up on a *line by line* basis, **NOT** a *sentence by sentence* basis. There are a lot of implicit language assumptions we hold from a lifetime of taking our native language for granted, but which Python has absolutely no understanding of beyond what we tell it to do.

You certainly could, in theory, split the book on punctuation, rather than newlines. This is a bit trickier to do without regular expressions (see Part 3), but to give an example of splitting by period:

Project Gutenberg's Alice's Adventures in Wonderland, by Lewis Carroll

This eBook is for the use of anyone anywhere at no cost and with almost no restrictions whatsoever

You can already see some problems with this approach: not all sentences end with periods. Sure, you could split things again on question marks and exclamation points, but this still wouldn't tease out the case of the title—which has NO punctuation to speak of!—and doesn't account for important literary devices like semicolons and parentheses.

These are valid punctuation characters in English! But how would you handle them?

1.2.3 Cleaning up trailing whitespace

You may have noticed that, whenever you invoke the print() statement, you automatically get a new line even though I doubt you've ever added a "\n" to the end of the string you're printing.

Even though there's no newline in the string I wrote, Python's print function still adds one.

There's a blank line above.

This is fine for 99% of cases, except when the string already happens to have a newline at the end.

Here's a string with an explicit newline -->

Now there are TWO blank lines above!

"But wait!" you say again, "You read in the text file and split it on newlines a few slides ago, but when you printed out the first line, there was no extra blank line underneath! Why did that work today but not in previous lectures?"

An excellent question. It has to do with the approach we took. Previously, we used the readline() method, which hands you back one line of text at a time with the trailing newline intact:

On the other hand, when you call split() on a string, it not only identifies all the instances of the character you specify as the endpoints of each successive list, but it also *removes those characters* from the ensuing lists.

Is this getting confusing? If so, just remember the following:

Unless you have a compelling reason to keep newline characters, make liberal use of the strip() function for strings you read in from files.

This function *strips* (hence, the name) any whitespace off the front AND end of a string. So in the following example:

All the pesky spaces, tabs, and newlines have been stripped off the string. This is *extremely* useful and pretty much a must when you're preprocessing text.

1.2.4 Capitalization

This is one of those insidious that seems like such a tiny detail but can radically alter your analysis if left unnoticed: developing a strategy for how you're going to handle uppercase versus lowercase.

We saw this before with that homework question with a "case-insensitive" substring search: the way you make Python ignore case differences is by converting *everything to the same case*. However, this can hide important factors like proper nouns.

Take the following example from *Alice in Wonderland*, lines 410 and 411:

You'll notice the word "and" appears twice: once at the beginning of the sentence in line 410, and again in the middle of the sentence in line 411. It's the same word, but given their difference in capitalization, it's entirely likely that your analysis framework would treat those as *two separate words*. After all, "and" != "And". Go ahead and try!

A common strategy is to simply lowercase *everything*. Yes, you likely lose a little bit of information, as it becomes more difficult to identify proper nouns, but a significant source of confusion—is it a proper noun, or just the start of a sentence? has the meaning of the word changed if it's in lowercase versus ALL CAPS? what if you're comparing multiple styles of writing and the authors use different literary forms of capitalizatoin?—is removed entirely.

You can do this with the Python string's lower() method:

Now everything is, in some sense, "equivalent."

1.3 Part 2: The "Bag of Words"

The "bag of words" model is one of the most popular ways of representing a large collection of text, and one of the easiest ways to structure text.

The "bag of words" on display on the 8th floor of the Computer Science building at Carnegie Mellon University:

When using this model, the implicit assumptions behind it are saying

- Relative word order and grammar DON'T MATTER to the overall meaning of the text.
- Relative word frequencies **ABSOLUTELY MATTER** to the overall meaning of the text.



bagofwords

Formally, the bag of words is a "multiset", but you can think of it like a Python dictionary. In fact, at its simplest, that's all the bag of words is: a count of how many times each word occurs in your text. But like dictionaries, ordering no longer matters.

To illustrate, let's go ahead and design a word counter for *Alice in Wonderland*! First, we'll initialize our dictionary of counts. To make our lives easier, we'll use a defaultdict, a special kind of dictionary you can use when you want automatic default values enforced for keys that don't exist.

```
In [12]: from collections import defaultdict
    word_counts = defaultdict(int) # All values are integers.
```

It otherwise behaves exactly like a regular Python dictionary, except we won't get a KeyError if we reference a key that doesn't exist; instead, a new key will be automatically created and a default value set. For the int type, this default value is 0.

Next, we'll iterate through the lines of the book. There are a couple things we need to do here:

- For each line, split the line into single words. We'll go back yet again to our good friend split().
- Now we'll have a list of words, so we'll need to iterate over these words, lowercasing them all and then adding them up.

So the code should look something like this:

```
In [13]: for line in lines: # Iterate through the lines of the book
    words = line.split() # If you don't give split() any arguments, the *default* split
    for word in words:
        w = word.lower() # Convert to lowercase.
        word_counts[w] += 1 # Add 1 to the count for that word in our word dictionary.
        ### This last line above will CRASH with regular Python dictionaries! Why???
```

Let's take a look at what we have! First, we'll count how many unique words there are.

```
In [14]: print("Unique words: {}".format(len(word_counts.keys())))
Unique words: 5581
```

Next, we'll count the *total* number of words in the book.

```
In [15]: print("Total words: {}".format(sum(word_counts.values())))
Total words: 29461
```

Now we'll find the word that occurred most often:

```
In [16]: maxcount = -1
    maxitem = None
    for k, v in word_counts.items():
        if v > maxcount:
            maxcount = v
            maxitem = k
    print("'{}' occurred most often ({} times).".format(maxitem, maxcount))
```

```
'the' occurred most often (1777 times).
```

Well, there's a shocker. /sarcasm

Python has another incredibly useful utility class for whenever we're counting things: a Counter! This will let us easily find the n words with the highest counts.

Pretty boring, right? Most of these words are referred to as *stop words*, or words that used pretty much in every context and therefore don't tell you anything particularly interesting. They're usually filtered out, but because of some interesting corner cases, there's no universal "stop word list"; it's generally up to you to decide what words to remove (though pretty much all of the above top 20, with the exception of "alice", can be removed).

So, in addition to stripping out and splitting on whitespace, and lowercasing all the words, we also check if the word is part of some pre-built stop-word list. If it is, just throw it out; if not, then we'll count it.

1.4 Part 3: String Formatting

We've seen previously how to convert strings and numbers (integers and floating-point values) back and forth; just using the str(), int(), and float() functions. Pretty easy.

Here's a harder question: how do you represent a floating-point number as a string, but to only 2 decimal places?

Another hard question: how do you represent an integer as string, but with 3 leading zeros? You've probably noticed the bizarre notation I've used when printing out strings.

```
In [18]: print("Here's the notation --> {}".format("another string"))
Here's the notation --> another string
```

By using the curly braces {} *inside* the string, this creates a placeholder for another string to be inserted. That other string is the argument(s) to the format() function.

But there's a lot more to the curly braces than just {}.

The simplest is just using the curly braces and nothing else. If you specify multiple pairs of curly braces, you'll need to specify an equal number of arguments to format(), and they'll be inserted into the string in the order you gave them to format().

```
In [19]: print("{}, {}, and {}".format("a", "b", "c"))
a, b, and c
```

Alternatively, you can specify the indices of the format() arguments inside the curly braces:

```
In [20]: print("{0}, {2}, and {1}".format("a", "b", "c"))
a, c, and b
```

Notice the 2nd and 3rd arguments were flipped in their final ordering!

You can even provide arbitrary named arguments inside the curly braces, which format() will then expect.

```
In [21]: print("{first_arg}, {second_arg}, and {third_arg}".format(second_arg = "b", first_arg =
a, b, and c
```

1.4.1 Leading zeros and decimal precision

You can also use this same syntax to specify leading zeros and decimal precision, but the notation gets a little more complicated.

You'll need to first enter a colon ":", followed by the number 0, followed by the number of *places* that should be counted:

Decimal precision is very similar, but instead of a 0, you'll specify a decimal point "." followed by the level of precision you want (a number), followed by the letter "f" to signify that it's a floating-point:

Finally, you can also include the comma in large numbers so you can actually read them more easily:

1.4.2 Additional string functions

There is an entire ecosystem of Python string functions that I highly encourage you to investigate, but I'll go over a few of the most common here.

upper() and lower(): we've seen the latter already, but the former can be just as useful.

count() will give you the number of times a *substring* occurs in the actual string. If you're interested in one word in particular, this can be a very efficient way of finding it:

What if you need to find the actual location in a string of that substring? As in, where is "Wonderland" first mentioned in the book?

find() to the rescue!

'Wonderland' is first found 43 characters in.

...well, that's embarrassing; that's probably the "Wonderland" that's in the book title. How about the *second* occurrence, then? We can use the index of the first one to tell find() that we want to *start* looking from there.

'Wonderland' is found 353 characters in.

Now, I've decided I don't want this book to be *Alice in Wonderland*, but rather *Alice in Las Vegas*! How can I make this happen? replace()!

Project Gutenberg's Alice's Adventures in Las Vegas, by Lewis Carroll

Two more very useful string functions are startswith() and endswith(). These are great if you're testing for leading or trailing characters or words.

```
In [29]: print(lines[8]) # The 8th (really, 9th) line of the book
Title: Alice's Adventures in Wonderland
```

```
In [30]: print(lines[8].startswith("Title")) # Does this line start with "Title"?
True
In [31]: print(lines[8].endswith("Saturn")) # Does this line end with "Saturn"?
False
```

Finally, the join() method. This is a little tricky to use, but insanely useful. It's cropped up on a couple previous assignments.

You'll want to use this method whenever you have a list of strings that you want to "glue" together into a single string. Perhaps you have a list of words and want to put them back together into a sentence!

We can do this by specifying first the character we want to put in between all the words we're joining—in this case, just a space character—then calling join() on that character, and passing in the list of words we want to glue together as the argument to the function.

Title: Alice's Adventures in Wonderland

1.5 Review Questions

Some questions to discuss and consider:

- 1: Provide at least three examples of unstructured text data. What could be done to structure these data?
- 2: Recall in the lecture when we computed the number of unique words in *Alice in Wonderland*. That number we got is actually **artificially high**. Can you explain why? How can we fix this? (hint: think about what we *didn't* strip off lines and words)
- 3: Can you think of any weaknesses in the bag-of-words model? How could you potentially mitigate these weaknesses? (hint: instead of splitting by *word...*)
- 4: I want to know how many times the word "Alice" is the first word of a sentence in *Alice in Wonderland*. Assuming the book has already been read into Python as a single string, describe the steps (in English or pseudocode) required to obtain this number.
- 5: I have a 1D NumPy array of floating-point numbers I want to manually convert to a commaseparated string, where each number is printed to six-decimal precision. Using the join() function, explain in words or pseudocode how this would be done.

1.6 Course Administrivia

- Assignment 8 is due tonight! Any questions? Post to #questions!
- Assignments 9 and 10–the **last two assignments of the semester**–come out this week!
- This is the last full week of lectures! Get excited! (or sad)
- This is also probably the **hardest week of lectures**, outside the week on vectorized programming and fancy indexing. Normally this class spends a week on natural language processing and a week on computer vision; here, we're doing both in the span of 1 week *total*. Strap in! And **post to** #questions **if you're confused about ANYTHING!**

1.7 Additional Resources

- 1. Grus, Joel. Data Science from Scratch, Chapter 9. 2015. ISBN-13: 978-1491901427
- 2. Saha, Amit. Doing Math with Python, Chapter 3. 2015. ISBN-13: 978-1593276409
- 3. *Alice in Wonderland*, by Lewis Carroll. Project Gutenburg. http://www.gutenberg.org/cache/epub/11/pg11.txt